In today’s media environment, most of us are exposed primarily to articles, messages, and posts that reinforce our existing way of thinking. Yet, there is tremendous power in understanding the logic of “the other side” for the purposes of problem-solving. **It’s time our students learn how.**

**Introducing: Our first-ever Media Literacy Challenge!**

Students will create a newsletter reflective of multiple perspectives on a civic issue.

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**HOW TO PARTICIPATE:**

I. Please choose ONE (1) topic for your newsletter.

   1. Would our democracy be hurt or helped by amending the Electoral College?
   2. How should America address the rising cost of higher education (college/university)?
   3. How do federal subsidies impact the production of renewable energy?

II. [Download the Challenge Newsletter Template](#)

III. Submit your FINAL NEWSLETTER to civicspiritchallenge@gmail.com

***Submissions are due Friday, April 3rd by 4pm EST!***

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**The Official Rules**

1. All students ages 13-19 years old are invited to participate.
2. Students can use any of the following sources for creating their newsletter.
   - News Articles
   - Editorials/Op-eds/Commentary
   - Academic Papers
   - American Founding Documents
3. The newsletter must use at least SIX (6) sources. THREE (3) must be from the past 6 months.
4. Students must work in teams of 2-3 people. Please be sure to include everyone’s names.
5. **Subscribe** for a daily digest of the best op-eds and analyses from liberal and conservative media.
   - DISCUSS your emails with friends: Where do you agree? Where do you vehemently disagree?
Media Literacy Resources

- **Check out this chart** (see image on the right) from AllSides to see where they rank common media publications on the political continuum.

- **THIS** explains how AllSides determines their assessments of press political leanings.

- **HERE** is a media literacy resource "toolkit" for students to use in navigating the news.

The Challenge Reward

The winning submission will be read by tens of thousands of *Flip Side* subscribers across the country.

The winners will be invited to attend a private lunch (if NY-based) or Zoom meeting (if remote) with:

- **Annafi Wahed**, founder of *The Flip Side*
- **Spencer Bokat-Lindell**, host of *NY Times’ “Debatable”* newsletter.

![Annafi Wahed](image1.jpg)  ![Spencer Bokat-Lindell](image2.jpg)

**Official Sponsors of the Media Literacy Student Challenge**